



**ANALITIKA
EXPO**

a Hyve event

19th International Exhibition
for Laboratory Equipment and Chemical Reagents

13-16.04.2021
Moscow, Crocus Expo



Report on the Exhibition

The only exhibition of laboratory equipment and chemical reagents in Russia.

Analitika Expo is the main event in analytical chemistry in Russia and CIS countries.

The exhibition is the central business platform, uniting suppliers of analytical equipment and specialists of various scientific and industrial laboratories.

Product Groups:

Laboratory equipment and instruments; labware, plastic, consumables; chemical reagents; laboratory furniture; laboratory automation research instruments; control and measuring equipment; biotechnology equipment.



PARTICIPATION IN ANALITIKA EXPO GIVES YOU AN OPPORTUNITY TO:

- Establish a dialogue with representatives of the scientific community, identify the need to equip laboratories
- Find new clients from scientific institutions, chemical, pharmaceutical, food, medical, environmental, oil and gas, and other industries
- Increase sales volumes and expand the sales territory



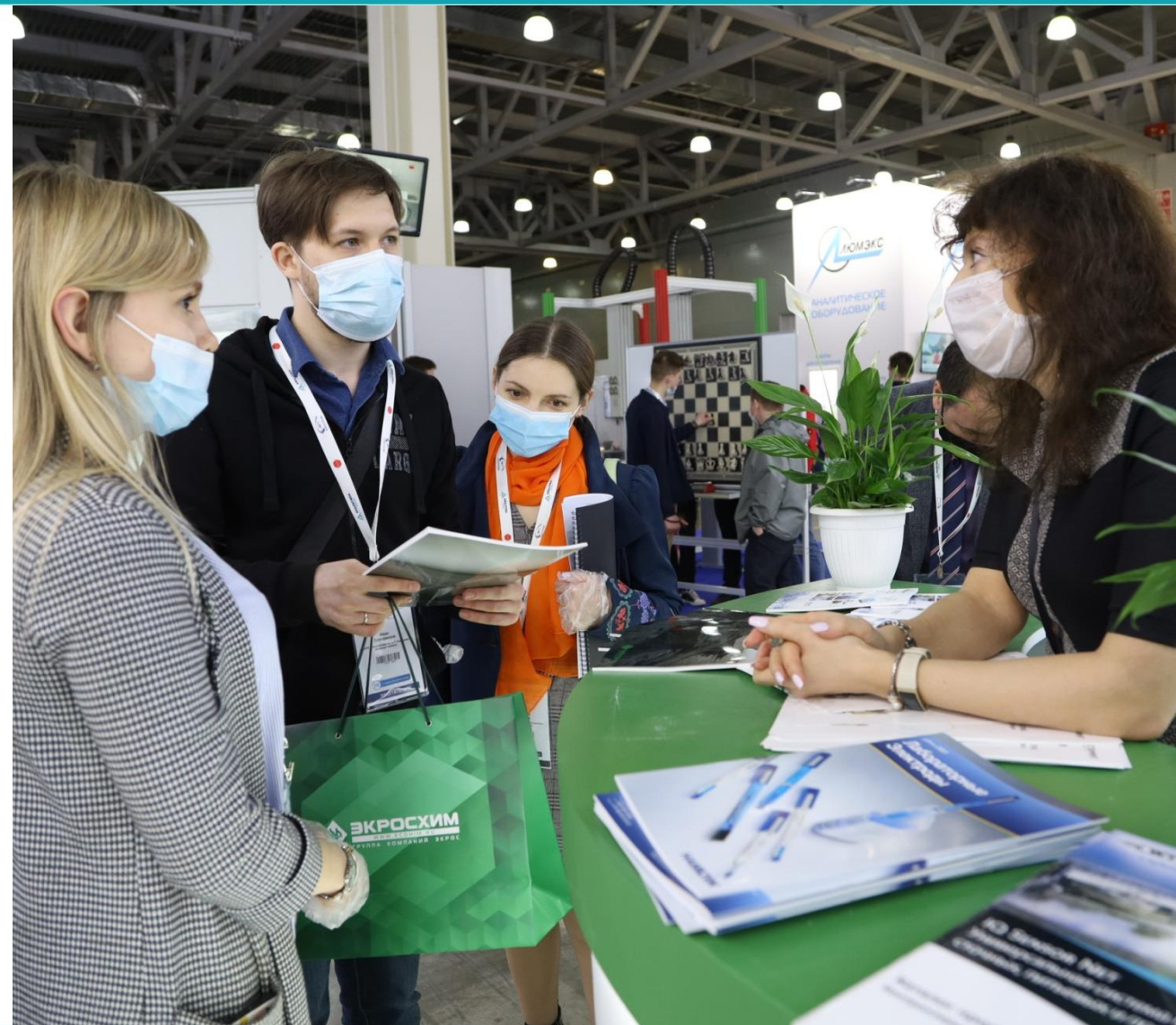
105
companies

from **9**
countries all over the world

and **8**
regions of Russia

Exhibitor Profile

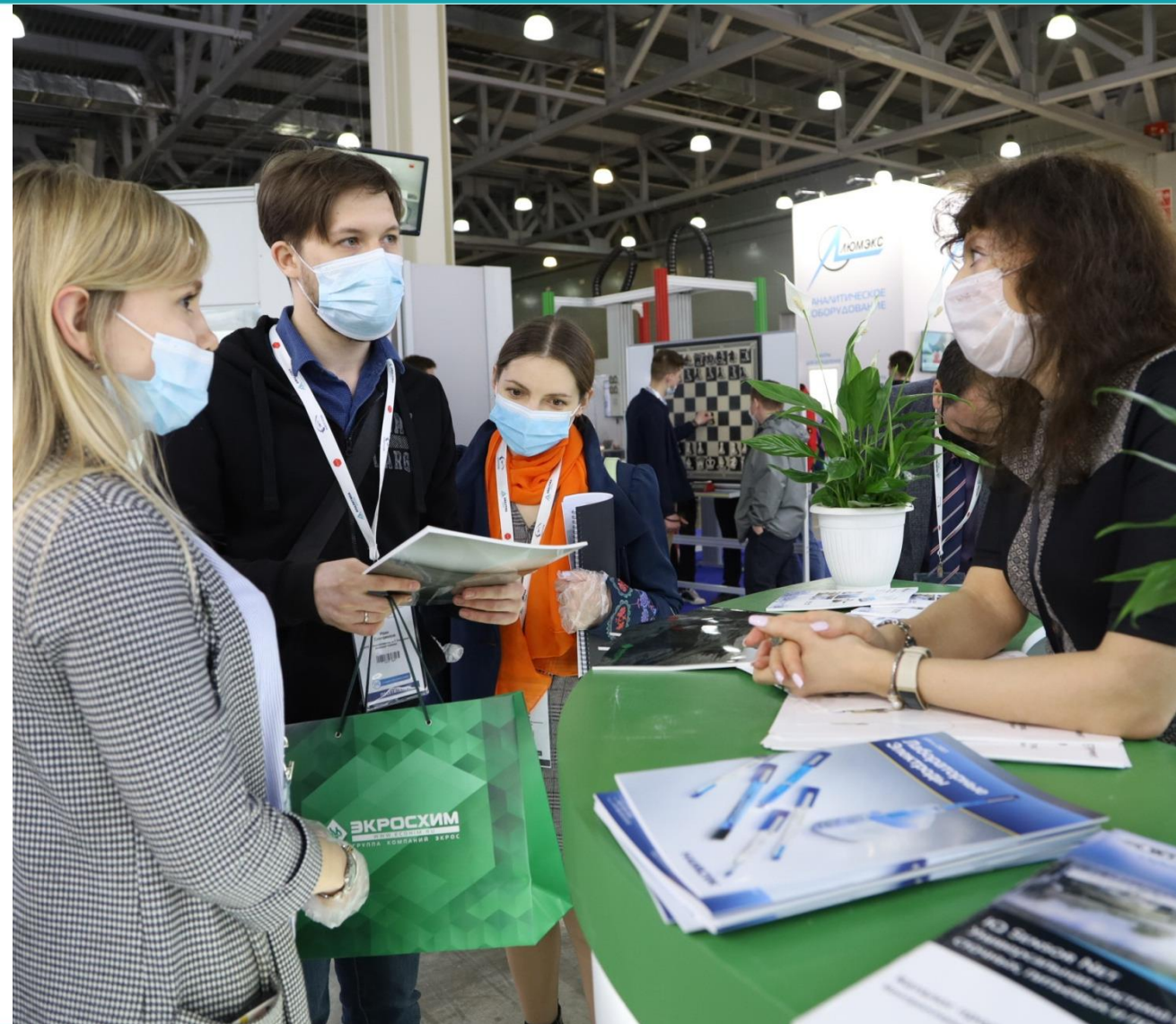
Producers and suppliers of the
laboratory equipment and chemical reagents



Sponsors of the exhibition



Among the exhibitors



3,925

unique
attendees

from **14**

countries all
over the world

and **57**

regions of
Russia

47%

new
attendees

1.5

frequency of
visits*

61%

do not attend other
exhibitions of similar
subject matter

Attendees' profile

Specialists in Russian research and production laboratories from various industries: chemical, pharmaceutical, food, medicine, O&G construction, environmental, metallurgical, and other industries; as well as research institutions, health care, and state agencies

PRODUCTS OF INTEREST TO ATTENDEES



laboratory equipment
82% (2,797)



laboratory furniture
32% (1,079)



labware and
consumables
48% (1,643)



biotechnology equipment
19% (640)



chemical agents
43% (1,475)



control and measuring
equipment
49% (1,680)



laboratory automation
research instruments
36% (1,216)

ATTENDEES PROFILE BY LEVEL

415	12%	CEO/company owner
248	7%	deputy head of the company
1 135	33%	division chief/group leader
1 578	46%	manager/specialist
40	1%	individual entrepreneur



ATTENDEES PROFILE BY SPHERE OF THE COMPANY'S ACTIVITIES

972	28%	research and development*
695	20%	procurement of laboratory equipment
335	10%	chemical industries
328	10%	services provided by an independent accredited laboratory
328	10%	pharmaceutical industry
147	4%	food and beverage industry
98	3%	healthcare services
464	14%	other laboratories



*FIELD OF RESEARCH AND DEVELOPMENT

338	35%	chemistry and materials chemistry
161	17%	instrument engineering and production of electronic systems and components
81	8%	pharmaceuticals
70	7%	O&G
65	7%	healthcare/clinical laboratory diagnostics
58	6%	metallurgy
40	4%	food and beverages
38	4%	agriculture
27	3%	water treatment, water conditioning and purification
94	10%	other research areas (geology and mineralogy, ecology, physics, biotechnology, mineral processing)



18 events

72 speakers

926 delegates

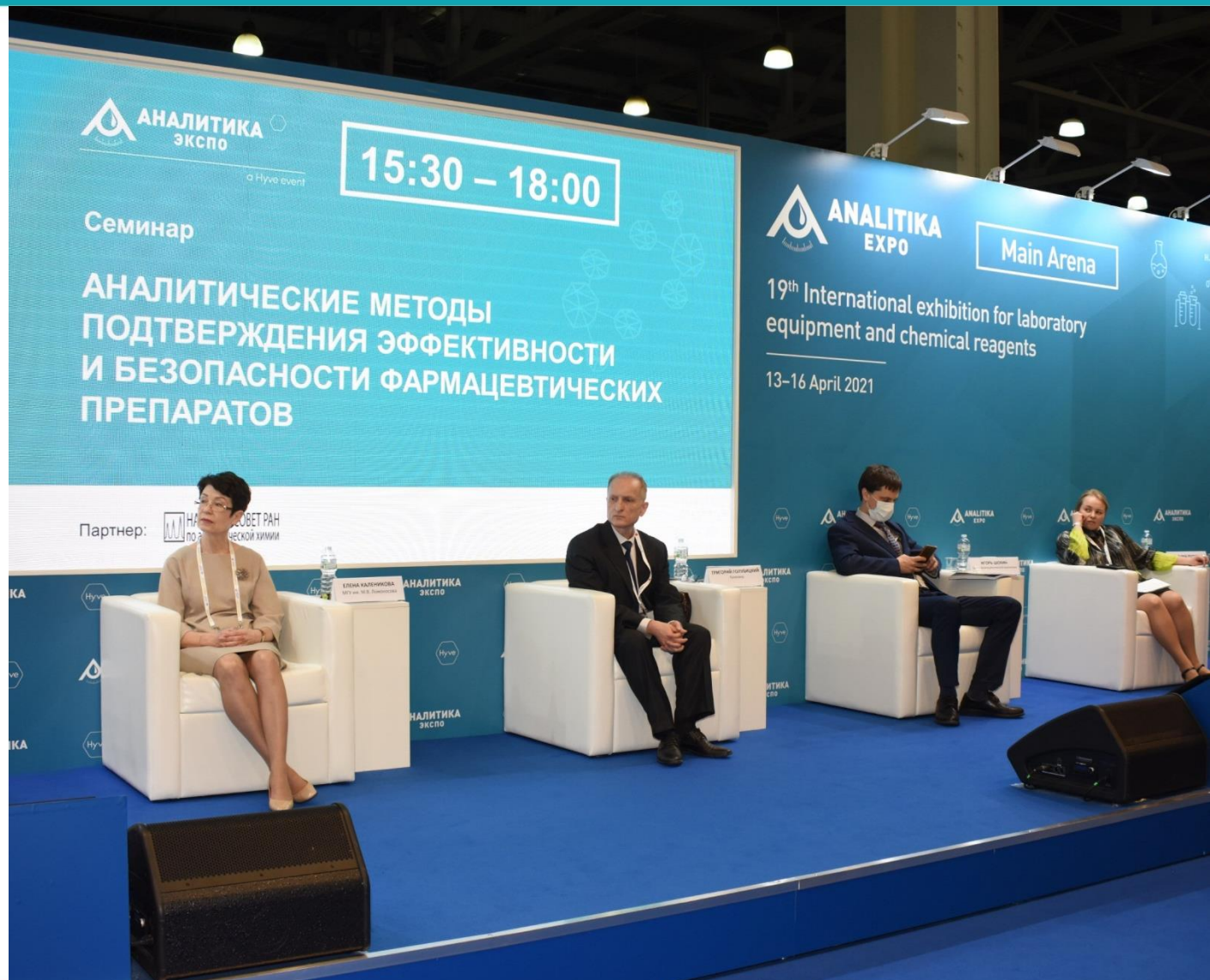


Business program events during the exhibition
Analitika Expo are a platform for an open dialogue, knowledge exchange, and development of competencies in analytical research

The events were held with expertise provided by:



With representatives from Vialek Group of Companies, Analytical Chemistry Research Board of Russian Academy of Sciences, Danone Group of Companies, Wimm-Bill-Dann, SIBUR PolyLab, SUN Pharma, National University of Science and Technology MISiS, Lomonosov Moscow State University, Promomed LLC and Sechenov University.



NEW

For the first time at Analitika Expo

A specialized platform for demonstrating innovative solutions for laboratory equipment and exchanging ideas and experiences - SMARTLAB. General partner of the event - BICASA, ITALY and BICASARU, Russia.

SmartLab is a demonstration of innovative analytical and laboratory equipment; presentations of Russian Universities and technological parks; show-room displaying fume cupboards, modular walls, and ceilings for the laboratory space of the future; a mobile testing laboratory.

One of the components of SmartLab is the Chemical Theater lecture hall where various seminars, presentations, and discussions were held during the four days of the exhibition.

BICASA 



NEW

For the first time at Analitika Expo

The 1st Laboratory Investment Forum is a unique event about beneficial investments in laboratory construction, efficient workspace design, and new security environment for employees in the COVID-19 era. A unique event where speakers from Italy and Switzerland, including Hansjürg Lüdi, engineer, owner of H. LÜDI + CO. AG and Giancarlo de Mateas, owner of Labozeta, shared their experiences with safe laboratory for buildings and facilities. The general partner of the forum is Koettermann Rus.



As a socially responsible company, Hyve Expo International cares about your health and safety. That's why we pay great attention to the safety of the exhibition we organize in the wake of the COVID-19 pandemic, while respecting all regulations established by Federal Service for the Oversight of Consumer Protection and Welfare of the Russian Federation.





Mandatory wearing of PPE

People not wearing a mask and gloves will not be allowed on the show floor.

The responsible employees will warn persons in the exhibition area who are without PPE and not following hygiene rules. If the behavior continues, the person will be denied access to the exhibition grounds.



Hygiene

Sanitizers with disinfectants are provided in business event areas, hall entrances, and other high-traffic areas. All surfaces (door handles, tables, elevator buttons, escalators, etc.) are cleaned regularly with special disinfectant solutions.



Social distancing

Where employees are often in close contact with large numbers of people, screens are placed and PPE is used. Any areas that involve a priority of access will be marked with information signs, floor markers, and retractable belt barriers, where applicable.

The width of aisles between stands has been increased to 3 m.



19 - 22 April 2022
Russia, Moscow
Crocus Expo International
Exhibition Center

BOOK YOUR STAND
analitikaexpo.com