



a Hyve event

19<sup>th</sup> International exhibition  
for laboratory equipment  
and chemical reagents

**13–16.04.2021**

Crocus Expo IEC, Moscow



**241** participants from **24** countries

**6 020** visitors from **63** regions of Russia



Demonstrate your products  
to potential customers  
visiting the exhibition

Participation  
in Analitika Expo  
is an effective  
way to find new  
customers

50%

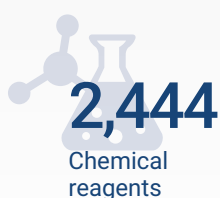
first-time  
visitors



Sartorius is a regular participant and partner of Analitika Expo. I can confidently state that this year, despite the general epidemiological situation, the exhibition has preserved its dynamics and confirmed its status as the most representative industry exhibition in terms of participants. Analitika Expo is a modern platform for meetings with regular clients and a good opportunity to present our company to potential clients and partners. In 2020, Analitika Expo presented solutions aimed at combating COVID-19, for diagnostics and development of antiviral vaccines and vectors.

Evgenii Shokhin,  
General Director of Sartorius RUS LLC

## Numbers of visitors interested in various different product categories



Participation  
in Analitika Expo  
will allow your  
company to  
extend its sales  
territory

## Geographic range of visitors



73%



27%

# Participation in the Analitika Expo exhibition is an effective way to increase your sales volumes

# 90%

of visitors are responsible for making purchasing decisions

## Break-down of visitors by company activity

<b>Scientific research and development*</b>	<b>1,431</b>	<b>26%</b>
Suppliers of laboratory equipment	1,104	20%
Chemical Production	520	10%
Pharmaceutical Production	507	9%
Accredited independent laboratory service providers	380	7%
Food and Beverage Producers	185	3%
Medical service providers	159	3%
Other laboratories	1,204	22%

(environmental monitoring, water supply and drainage, micro-electronics, energy supply)



Analitika Expo is beyond all praise. It is one of the most effective platforms for professional communication. In fact, it is the main event for R&D and QCD specialists of various industries. This is a must have for every professional. Every year our team is pleased to participate in the exhibition, and it has been active in the business program for the last two years. The professional forum for QCD specialists was created specially for this project and now it is held annually. This is new knowledge, exchange of experience, useful tips for quality service organization. For us, Analitika Expo is another opportunity to meet with friends and colleagues, to recall the rituals of "long hugs", to discuss topical problems and their possible solutions. This is 1001 opportunities!

Aleksandr Aleksandrov,  
President of Vialek Group

## \* Break-down of scientific research and research companies, by sector

Chemistry and materials science	453	32%
Instrument manufacture and production of electrical systems and components	233	17%
Pharmaceuticals	140	10%
Medicine/ Clinical diagnostics	117	8%
Oil and gas	126	8%
Agriculture	77	5%
Metallurgy	74	5%
Food and beverages	45	3%
Water cleaning and treatment	36	3%
Other areas of research (geology and mineralogy, ecology, physics, biotechnology, refining subsoil resources)	130	9%



## Exhibition sections

- › laboratory equipment and instruments
- › laboratory furniture
- › laboratory glassware, plastic and consumables
- › chemical reagents
- › laboratory research automation facilities
- › biotechnologies
- › test equipment



## Scientific and business programme

**8** business events

**6** presentations of products and solutions

**35** speakers

### Key topics:

- Practical implementation of GOSTs requirements
- Metrological support of analytical and testing laboratories
- Organization of pharmaceutical laboratories work
- For the first time! Plenary meeting on topical issues of ensuring the uniformity of measurements
- Results of scientific research
- Innovative developments in analytical instrumentation

### For the first time!

- 2 online broadcasts on YouTube
- Over 1,000 visitors offline and online
- 2 days of equipment demonstrations at stands of the participants



For more details on participation in the exhibition please contact the organisers Hyve Group  
+7 (495) 799-55-85, [analitikaexpo@hyve.group](mailto:analitikaexpo@hyve.group)

**analitikaexpo.com**  
**Book your booth**

\* All statistics based on the figures for Analitika Expo 2019

