

a Hyve event

18th International exhibition for laboratory equipment and chemical reagents

22-25.09.2020

Moscow, Crocus Expo



Report on the exhibition results

ABOUT THE EXHIBITION



Russia's only trade exhibition for laboratory equipment and chemical reagents.

Analitika Expo is the main event in the field of analytical chemistry in Russia and CIS countries. The exhibition is the central business platform uniting suppliers of analytical equipment and specialists from various scientific and manufacturing laboratories.

Product groups:

Laboratory equipment and instruments; laboratory glassware, plastic, consumables; chemical reagents; laboratory furniture; laboratory research automation facilities; control and measuring equipment; equipment for biotechnology.



ABOUT THE EXHIBITION



PARTICIPATION IN ANALITIKA EXPO WILL PROVIDE YOU WITH AN OPPORTUNITY TO:

- communicate with representatives of scientific communities and determine what they need to equip their laboratories
- find new customers from academic institutions, and chemical, pharmaceutical, food, medical, environmental, oil and gas and other industries
- increase sales and expand sales territory.





PARTICIPANTS







Participants profile Manufacturers and suppliers of laboratory equipment and chemical reagents

Participants include









PARTICIPANTS SURVEY RESULTS

44.5% are satisfied with the number of visitors

52% are satisfied with the quality of visitors

55% met their current clients and partners

54.5% found new clients and business partners

74% believe that participation in the exhibition is important for developing their business







3,499 from 10

unique visitors countries

of the world

regions of Russia

and 61

47%

new visitors 1.5

visitor density* **61%** do not attend other similar exhibitions

Visitors profile

Specialists of Russian scientific and manufacturing laboratories from various industries: chemical, pharmaceutical, food, medical, oil and gas, construction, environmental, metallurgical and others, as well as research organizations, public health and state institutions

* compared to 1.2 in 2019



PRODUCTS OF INTEREST TO EXHIBITION VISITORS

laboratory equipment **78%** (2,744)



laboratory glassware and consumables **47%** (1,637)



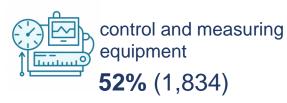
chemical reagents **44%** (1,528)



laboratory research automation facilities **36%** (1,266)









VISITORS

VISITORS PROFILE BY LEVEL OF POSITION

362	12%	head/owner of company
216	7%	deputy head of company
986	31%	head of department/team
1,527	49%	manager/specialist
46	1%	individual entrepreneur



VISITORS



VISITORS PROFILE BY COMPANY'S ACTIVITY

864	28%	scientific research and development*
571	18%	laboratory equipment supply
332	11%	pharmaceutical manufacturing
305	10%	independent accredited laboratory services
292	9%	chemical manufacturing
145	5%	food and beverage manufacturing
85	3%	healthcare services
468	15%	other laboratories





VISITORS

***SCIENTIFIC RESEARCH AND DEVELOPMENT AREA**

315	36%	chemistry and materials science
122	14%	instrumentation and manufacturing of electronic systems and components
80	9%	medicine / clinical diagnostics
66	8%	pharmaceuticals
66	8%	oil and gas
44	5%	metallurgy
30	3%	water cleaning and treatment
30	3%	food and beverages
29	3%	agriculture
82	9	other fields of research (geology and mineralogy, ecology, physics, biotechnology, mineral processing)



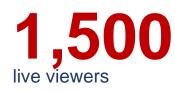




14 events

39 speakers

467 delegates





LIVE ONLINE BROADCASTS FROM THE SITE WERE ORGANIZED FOR THE FIRST TIME

BUSINESS PROGRAM



The events of Analitika Expo business program are a platform for open dialogue, exchange of experience and development of competencies in the field of analytical research

The events were supported by experts:

НАУЧНЫЙ СОВЕТ РАН















BUSINESS PROGRAM

KEY EVENTS

Plenary meeting "Topical issues of ensuring the uniformity of measurements"

Seminar of FBI "Rostest-Moscow" and NP "Roskhimreactiv" "Metrological support of analytical and testing laboratories"

Seminar "Competence of testing laboratories. Requirements of GOST ISO/IEC 17025-2019"

A professional forum for specialists of quality control departments at pharmaceutical manufacturing facilities

Seminar "Gas sensors in chemical analysis"





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YOUR SAFETY IS OUR PRIORITY!

Hyve Expo International as a socially responsible company takes care of your health and safety. Therefore, we pay great attention to the safety of the exhibition, which we organize after the COVID-19 pandemic, observing all the rules established by Rospotrebnadzor of Russia.







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Mandatory wearing of PPE

People who do not wear a mask and gloves will not be allowed to enter the exhibition area. Persons staying on the exhibition grounds without PPE and not observing the hygiene rules will be warned by the responsible employees. If such behaviour continues, such person will be denied access to the exhibition area.

Hygiene

Sanitizers with disinfectant are provided in the places of business events, at the entrances to the hall and in other areas of intensive traffic. All surfaces (door handles, tables, elevator buttons, escalators, etc.) are regularly cleaned with special disinfectant solutions.

Social distancing



Screens are placed and PPE is used in places where employees are often in close contact with large numbers of people.

Any areas that involve priority access will be marked with information signs, floor markers and retractable belt barriers, where applicable.

The width of aisles between stands is increased to 3 m.

