



**ANALITIKA  
EXPO**



a Hyve event

18th International exhibition  
for laboratory equipment  
and chemical reagents

**22-25.09.2020**

Moscow, Crocus Expo



Report on the exhibition results

Russia's only trade exhibition for laboratory equipment and chemical reagents.

Analitika Expo is the main event in the field of analytical chemistry in Russia and CIS countries.  
The exhibition is the central business platform uniting suppliers of analytical equipment and specialists from various scientific and manufacturing laboratories.

**Product groups:**

Laboratory equipment and instruments; laboratory glassware, plastic, consumables; chemical reagents; laboratory furniture; laboratory research automation facilities; control and measuring equipment; equipment for biotechnology.





## PARTICIPATION IN ANALITIKA EXPO WILL PROVIDE YOU WITH AN OPPORTUNITY TO:

- communicate with representatives of scientific communities and determine what they need to equip their laboratories
- find new customers from academic institutions, and chemical, pharmaceutical, food, medical, environmental, oil and gas and other industries
- increase sales and expand sales territory.



**120**  
companies

from **5**  
countries of the world

and **5**  
regions of Russia

### Participants profile

Manufacturers and suppliers  
of laboratory equipment and chemical reagents

### Participants include





## PARTICIPANTS SURVEY RESULTS

45%	are satisfied with their participation in the exhibition
44.5%	are satisfied with the number of visitors
52%	are satisfied with the quality of visitors
55%	met their current clients and partners
54.5%	found new clients and business partners
74%	believe that participation in the exhibition is important for developing their business



**3,499**

unique  
visitors

from **10**

countries  
of the world

and **61**

regions  
of Russia

**47%**

new  
visitors

**1.5**

visitor  
density\*

**61%**

do not attend other  
similar exhibitions

## Visitors profile

Specialists of Russian scientific and manufacturing laboratories from various industries: chemical, pharmaceutical, food, medical, oil and gas, construction, environmental, metallurgical and others, as well as research organizations, public health and state institutions

## PRODUCTS OF INTEREST TO EXHIBITION VISITORS



laboratory equipment  
**78% (2,744)**



laboratory furniture  
**31.5% (1,104)**



laboratory glassware and  
consumables  
**47% (1,637)**



equipment for biotechnology  
**31.5% (1,104)**



chemical reagents  
**44% (1,528)**



control and measuring  
equipment  
**52% (1,834)**



laboratory research  
automation facilities  
**36% (1,266)**

## VISITORS PROFILE BY LEVEL OF POSITION

362	12%	head/owner of company
216	7%	deputy head of company
986	31%	head of department/team
1,527	49%	manager/specialist
46	1%	individual entrepreneur





## VISITORS PROFILE BY COMPANY'S ACTIVITY

864	28%	scientific research and development*
571	18%	laboratory equipment supply
332	11%	pharmaceutical manufacturing
305	10%	independent accredited laboratory services
292	9%	chemical manufacturing
145	5%	food and beverage manufacturing
85	3%	healthcare services
468	15%	other laboratories



## \*SCIENTIFIC RESEARCH AND DEVELOPMENT AREA

315	36%	chemistry and materials science
122	14%	instrumentation and manufacturing of electronic systems and components
80	9%	medicine / clinical diagnostics
66	8%	pharmaceuticals
66	8%	oil and gas
44	5%	metallurgy
30	3%	water cleaning and treatment
30	3%	food and beverages
29	3%	agriculture
82	9	other fields of research (geology and mineralogy, ecology, physics, biotechnology, mineral processing)





**14** events

**39** speakers

**467** delegates

**1,500**  
live viewers



**LIVE ONLINE BROADCASTS FROM THE SITE WERE ORGANIZED FOR THE FIRST TIME**



# 18-я Международная выставка лабораторного оборудования и химических реактивов

22–25 сентября 2020



## KEY EVENTS

Plenary meeting

**“Topical issues of ensuring the uniformity of measurements”**

Seminar of FBI “Rostest-Moscow” and NP “Roskhimreactiv”

**“Metrological support of analytical and testing laboratories”**

Seminar

**“Competence of testing laboratories.  
Requirements of GOST ISO/IEC 17025-2019”**

**A professional forum for specialists of quality control  
departments at pharmaceutical manufacturing facilities**

Seminar

**“Gas sensors in chemical analysis”**





Hyve Expo International as a socially responsible company takes care of your health and safety. Therefore, we pay great attention to the safety of the exhibition, which we organize after the COVID-19 pandemic, observing all the rules established by Rospotrebnadzor of Russia.







## Mandatory wearing of PPE

People who do not wear a mask and gloves will not be allowed to enter the exhibition area.

Persons staying on the exhibition grounds without PPE and not observing the hygiene rules will be warned by the responsible employees. If such behaviour continues, such person will be denied access to the exhibition area.



## Hygiene

Sanitizers with disinfectant are provided in the places of business events, at the entrances to the hall and in other areas of intensive traffic. All surfaces (door handles, tables, elevator buttons, escalators, etc.) are regularly cleaned with special disinfectant solutions.



## Social distancing

Screens are placed and PPE is used in places where employees are often in close contact with large numbers of people.

Any areas that involve priority access will be marked with information signs, floor markers and retractable belt barriers, where applicable.

The width of aisles between stands is increased to 3 m.

