



EMBASSY OF INDIA  
BERLIN



MAKE IN INDIA MITTELSTAND!



### INVITATION TO MIIM WEBINAR

**“INSIGHTS AND OPPORTUNITIES IN INDIAN MEDICAL DEVICE INDUSTRY POST COVID-19 ”**  
**12 AUGUST 2020; TIME: 10:00-11.30 AM CET (13:30-15:00 PM IST)**

MIIM Team cordially invites you for MIIM webinar on “Industry Insights and Opportunities in Indian Medical Devices Industry Post COVID-19 ” to be conducted on 12 August 2020 from 10:00 – 11.30 AM CET (13:30 – 15:00 PM IST).

The webinar is designed to provide insights into Indian medical device industry across segments such as diagnostics & imaging, consumables, patient aids, ortho & prosthetics, and others with comprehensive coverage on manufacturing ecosystem, government regulations, opportunities and challenges for Indian and foreign players. The detailed agenda of the webinar is enclosed.

We are looking forward to welcoming you to the MIIM Webinar.

[Click here to register](#)

*Note: After registering, you will receive a confirmation email containing information about joining the webinar.*

### About MIIM

*Make in India Mittelstand (MIIM) is a Business Support Programme launched by the Embassy of India in Berlin for German Mittelstands for their entry into the Indian market. So far, 142 German companies are supported as part of the MIIM Programme.*

### MIIM PROGRAMME PARTNERS





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### ESTEEMED PANELISTS



**Mr. Rajiv Nath**  
Managing Director, HMD  
Forum Coordinator – AiMED,  
India



**Mr. Anil Jauhri**  
Former Chief Executive Officer  
NABCB, India



**Mr. Vasudev Menon**  
Country Head – Finance and  
Controlling  
Dräger  
Draeger India



**Mr. Himanshu Baid,**  
Chairman - CII Medical  
Technology Division & Managing  
Director, Poly Medicure Limited



### ASSOCIATE PARTNERS FOR WEBINAR



SPECTARIS is the German industry association for the high-tech medium-sized business sector and representative body in the areas of medical technology, consumer optics, analytical, bio and laboratory technology as well as photonics.



Association of Indian Medical Device Industry (AiMeD) is an Umbrella Association of Indian Manufacturers of Medical Devices - representing the interest of over 1200 Manufacturers of Medical Devices



VDGH is an association of diagnostics and life science Industry in Germany - has around 100 member companies which represent around 90 percent of domestic sales of diagnostics.



The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

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### AGENDA

10.00-10.05 hrs	<b>Welcome address and MIIM introduction</b> <i>By representative from Embassy of India, Berlin</i>
10.05-10.10 hrs	<i>Introduction to participating Industry Associations from India and Germany</i> <ul style="list-style-type: none"> <li>– <b>SPECTARIS</b></li> <li>– <b>VDGH</b></li> <li>– <b>AiMeD</b></li> <li>– <b>CII</b></li> </ul> <i>By Ms. Daniela Bartscher Herold, Senior Partner &amp; Co-founder, EAC</i>
10.10-10.20 hrs	<b>EAC Presentation - Industry Insights and Opportunities in Indian Medical Devices Industry</b> <i>By Mr. Sachin Chaudhary, Managing consultant, EAC</i>
10:20-10.30 hrs	<b>Invest India Presentation - Government initiatives and why India is a preferred destination for medical device</b> <i>By Ms. Akriti Bajaj, Head- Healthcare Division, Invest India</i>
10:30-11:15 hrs	<b>Fireside chat on “India as an attractive destination for local and foreign players post COVID 19”- Moderated by Ms. Daniela Bartscher Herold, and Mr. Sachin Chaudhary,</b> <ul style="list-style-type: none"> <li>– <i>Esteemed Panellists</i> <ul style="list-style-type: none"> <li>▶ <b>Mr. Rajiv Nath</b>, MD, HMD and forum coordinator of AiMeD</li> <li>▶ <b>Mr. Anil Jauhri</b>, Former CEO, NABCB</li> <li>▶ <b>Mr. Vasudev Menon</b>, Country Head – Finance and Controlling, Draeger India</li> <li>▶ <b>Mr. Himanshu Baid</b>, Chairman - CII Medical Technology Division &amp; Managing Director, Poly Medicure Limited</li> </ul> </li> </ul>
11:15-11.30 hrs	<b>Q&amp;A and Closing Remarks</b>

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