

PRESS RELEASE

SPECTARIS Representative Takes Over Presidency of European Optical Industry Association EUROM 1

- ◆ **Oliver Fischbach Elected President of EUROM 1 Optical Industries**
- ◆ **Senior Vice President Western Europe & North America at Hoya Vision Care brings international industry experience to European association work**

Berlin, 29 July 2026 – The European optical industry has a new president: Oliver Fischbach, Senior Vice President Western Europe & North America at Hoya Vision Care and representative of SPECTARIS, was elected President of the European umbrella association at the EUROM 1 Optical Industries General Assembly in Naples. Once again, a representative from the German Industry Association SPECTARIS thus takes on a central role in European association work.

EUROM 1 Optical Industries brings together the national associations of manufacturers of spectacle lenses, frames, sunglasses and optical equipment. The umbrella association represents the interests of the European optical industry vis-à-vis the European institutions and monitors key issues such as regulatory developments, standardisation, and economic and trade policy matters.

“The European level is of great importance for our industry. Many of the framework conditions affecting our companies are shaped in Brussels. This makes strong representation of the optical industry in the European dialogue all the more important. I look forward to working together with the member associations to advance the interests of our industry and to actively help shape the future work of EUROM 1,” says Oliver Fischbach.

“The election of Oliver Fischbach as President of EUROM 1 underscores the importance of SPECTARIS in the European optical industry. It shows that our expertise and commitment are valued at the European level as well. Particularly as regulatory requirements increase, it is crucial to bring the manufacturers’ perspective into European processes at an early stage. In Carsten Leutloff, Oliver Fischbach also has a competent and respected expert from the SPECTARIS office at his side,” says Jörg Mayer, Managing Director of SPECTARIS.

Fischbach has many years of experience in the international optical industry. He already headed EUROM 1 from 2017 to 2020 and thus brings comprehensive knowledge of European association work.

Alongside the election of the executive board, the General Assembly in Naples focused on current challenges and developments in the industry. Among other topics, the member associations discussed regulatory initiatives, technical issues, standardisation matters, and market and technology trends. In addition, the partner association ECOO (European Council of Optometry and Optics) provided insights into developments in the field of European eye care.

With the election of the new executive board, EUROM 1 sets an important course for the coming years. SPECTARIS will continue to actively contribute to European association work and represent the interests of the German optical industry at the European level.

SPECTARIS is the German Industry Association for Optics, Photonics, Analytical and Medical Technologies, based in Berlin. The association represents around 400 predominantly export-oriented, mid-sized German companies. The sectors represented – Consumer Optics (eyewear, telescope optics, photographic technology), Photonics, Medical Technology, and Analytical, Bio and Laboratory Technology – generated total sales of 91 billion euros in 2025 and employed around 360,000 people. A [study](#) by the FutureManagementGroup ranks these fields among the ten most promising industries of the future.